#### 1. Introduction

At The Cigar Lounge ("we," "our," or "us"), we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or communicate with us.

#### 2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, date of birth, postal address, and payment information.
- Usage Data: Information about how you interact with our website, including IP address, browser type, pages visited, and time spent on pages.
- Marketing Preferences: Your preferences for receiving marketing communications from us.

#### 3. How We Use Your Information

We use your information for various purposes, including to:

- Process and fulfill your orders
- Verify your age for compliance with tobacco-related regulations
- Send you order confirmations and updates
- Provide customer support
- Send you marketing communications about products, services, and events (if you have opted in)
- Improve our website and services
- Comply with legal obligations

#### 4. SMS and Email Marketing

When you opt in to receive SMS or email marketing communications from us:

- You consent to receive promotional messages from us about special offers, new products, and upcoming events.
- Message frequency may vary, but typically includes 2-4 messages per month.
- Standard message and data rates may apply as charged by your mobile carrier.
- You can opt out at any time by replying STOP to any SMS message, clicking the unsubscribe link in our emails, or contacting us directly.
- We do not share or sell your phone number or email to third parties for their marketing purposes.

## 5. Information Sharing

We may share your information with:

- Service Providers: Third-party vendors who help us operate our business (payment processors, shipping companies, marketing services, etc.)
- Legal Requirements: When required by law or to protect our rights
- Business Transfers: In the event of a merger, acquisition, or sale of assets

We do not sell your personal information to third parties.

## 6. Your Rights

Depending on your location, you may have the right to:

- · Access the personal information we hold about you
- Correct inaccurate information
- Delete your personal information
- Object to our use of your information
- Withdraw consent for future processing
- · Opt out of marketing communications

## 7. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

## 8. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience, analyze website traffic, and personalize content. You can control cookies through your browser settings, but this may affect your ability to use certain features of our website.

# 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. Your continued use of our website after any changes indicates your acceptance of the new Privacy Policy.

#### 10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Email: orders@thecigarlounge.net

Phone: +1 (972)-540-5807

Address: 6840 Virginia Pkwy STE 110, McKinney, TX 75071, United States

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